

From: Communities in Bloom Ontario <info@cnla-acpp.ccsend.com> on behalf of Communities in Bloom Ontario <bloom@cib-cef.com>

Sent: Monday, January 9, 2023 11:01 AM

To: Geneviève Lajoie <glajoie@casselman.ca>

Subject: Your invitation to the 2023 CiB Ontario Provincial Edition



2023 Communities in Bloom Ontario Provincial Edition Invitation

January 2023

Attention Mayor and Council,

We are inviting your community to participate in the **2023 Ontario Provincial Edition** of Communities in Bloom!

In the past few years, we have seen significant changes in society's expectations for, and usage of, our outdoor environments. We encourage you to join communities across Ontario and Canada to

develop **civic pride, mitigate and adapt** to the **impacts of climate change, enhance green spaces, strengthen neighborhoods, and increase investment opportunities and tourism**. Your community will receive **valuable feedback from the judges** and a **template for continuous improvement**.

Your community will also be invited to submit for special achievement awards and to apply for grants offered by our sponsors and partners.

Your community has the option to participate in one of the following categories (please see the [How to Participate](#) guide for more information):

– **Population Category (community is evaluated):**

Two volunteer judges visit and evaluates the community to provide a report, mention and bloom rating. The evaluation will be planned to be scheduled for two days with accommodation provided by the host community.

Registration fees are as follows, by Population size:

Population Size	Price
Up to 5,000	\$ 400.00 CAD
5,001 to 10,000	\$ 575.00 CAD
10,001 to 20,000	\$ 700.00 CAD
20,001 to 50,000	\$ 850.00 CAD
Over 50,001	\$ 1,000.00 CAD

or

– **Friends Category (community is not evaluated):**

Community is not evaluated : becomes part of the Communities in Bloom network.

The registration fee is \$250.00 CAD

Participating in the CiB program has proven, **positive benefits**! While impacting all sectors of your municipality, CiB will help to encourage and enhance community involvement, improve green infrastructure, and become more environmentally sustainable. The very high Return on Investment that has been noted by other communities make CiB **one of the best investments** you can make for your hometown!

Click below for a brief impactful video featuring information and testimonials from Mayors and significant other community partners including team members further supporting our program.



CiB Ontario is Challenging and Inviting your community to act early and REGISTER for the 2023 Provincial Edition!

The registration form can be completed directly on-line, click below

CiB ONTARIO ONLINE REGISTRATION FORM



2023 Colour of the Year

At the request of our communities, we decided to continue with a **colour theme for 2023**. This year's colour will be **PURPLE**. Purple has a variety of effects on the mind and body, including uplifting spirits, calming the mind, enhanced feelings of spirituality and encouraging imagination and creativity. From lilacs to coneflowers, from coast to coast, let's paint the country purple next year!

Again, please visit our web site at cibontario.ca for more complete details and call us if further information is needed. Let us all work together for a **Greener and Healthier** Ontario.

Martin Quinn, Chair

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